



December 16, 2006

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Mr. Kevin Sharp
Yada Yada, Inc.
P.O. Box 967
Spring Hill, Tennessee 37174

Dear Kevin:

I am pleased to endorse your inspirational speaking presentation that includes songs and a moving video.

As you know, Cancer Services of Northeast Indiana contracted with you for our fundraiser, An Evening of Sharing, A Lifetime of Caring on November, 2, 2006. We spent a lot of time researching and interviewing several candidates. All we can say is "Wow!" Your night with us is still the talk of the town. In fact, I have had several organizations here in Fort Wayne, IN call and ask how to engage your services.

Kevin, how you connect with the audience and the way you share your cancer experience makes your story so heartwarming and personal. We couldn't have been happier with your performance. When you sang your signature song "Nobody Knows," there wasn't a dry eye in the place. We all laughed, cried, and thoroughly related to your story. Everyone came away from the experience touched and inspired by how you have chosen to give back. Thank you for sharing your life with us.

I wish you continued success. Please indicate my willingness to speak with any potential party on your behalf should questions arise.

Sincerely,
Brenda S. Betley
Development Director